



95th Annual THE Conference
February 24 and 25, 2009
Illini Union Building, University of Illinois at Urbana-Champaign

The 95th Annual THE Conference marks the fourth year that Conference Sponsorship and an Exhibit Opportunities are offered to the many companies and organizations that participate in the transportation and highway engineering industry in Illinois. All proceeds are used to offset the expense of the Tuesday night Exhibit Mixer & Barbeque Event.

New this year – Raffle to Win 12 Great Door Prizes

All attendees will be given a raffle ticket and the drawing will take place Tuesday evening during the exhibit. Must be present to win. Last year this event drew over 400 attendees and was a great audience for conference sponsors/exhibitors. University employees, staff, students and exhibitor staff are not eligible to win.

Option A – Conference Sponsorship for Industry Leaders

Conference Sponsorship indicates industry leadership – sign up today. Contributors of \$1500 will be acknowledged as Sponsors at the conference and in the program. Conference Sponsorship includes table-top exhibit space at the Tuesday evening Exhibit, Mixer and Barbeque, two complimentary registrations and Wednesday luncheon tickets.

Option B – Table-top Exhibit Space for Industry and Associations

Contributors of \$500 are allocated table-top exhibit space at the THE Conference Mixer & Barbeque Event, Tuesday, at the conclusion of the day's program. The Exhibit, Mixer and Barbeque Event is held in the Illini Union Ballroom, just upstairs from where the conference program takes place. A 6' x 30" banquet table, covered and skirted, and 2 chairs are provided, as well as two complimentary conference registrations. The exhibits are to be located around the perimeter of the Illini Union Ballroom. The Mixer and Barbeque features complimentary beer and wine, a cash bar for mixed drinks, and a barbeque buffet dinner.

THE Conference draws over 900 participants. With the Mixer and Barbeque Event in the Illini Union, last year over half of the 900 participants attended the exhibit, at the conclusion of the day's sessions. This year we expect even more to attend. Exhibitors will have exclusive access to these decision makers from 4:30 – 7:30 pm.

Payment can be made by credit card via the website or by check (payable to the University of Illinois). Secure your reservation today by filling the application (under separate cover). More details about the Sponsored Mixer and information pertaining to exhibitors will be available on the website. For immediate questions, please contact:

William G. Buttlar, PhD, PE

THE Conference Director, Associate Professor

E-mail: buttlar@illinois.edu; Tel: (217) 333-5966; Fax: (217) 333-1924